

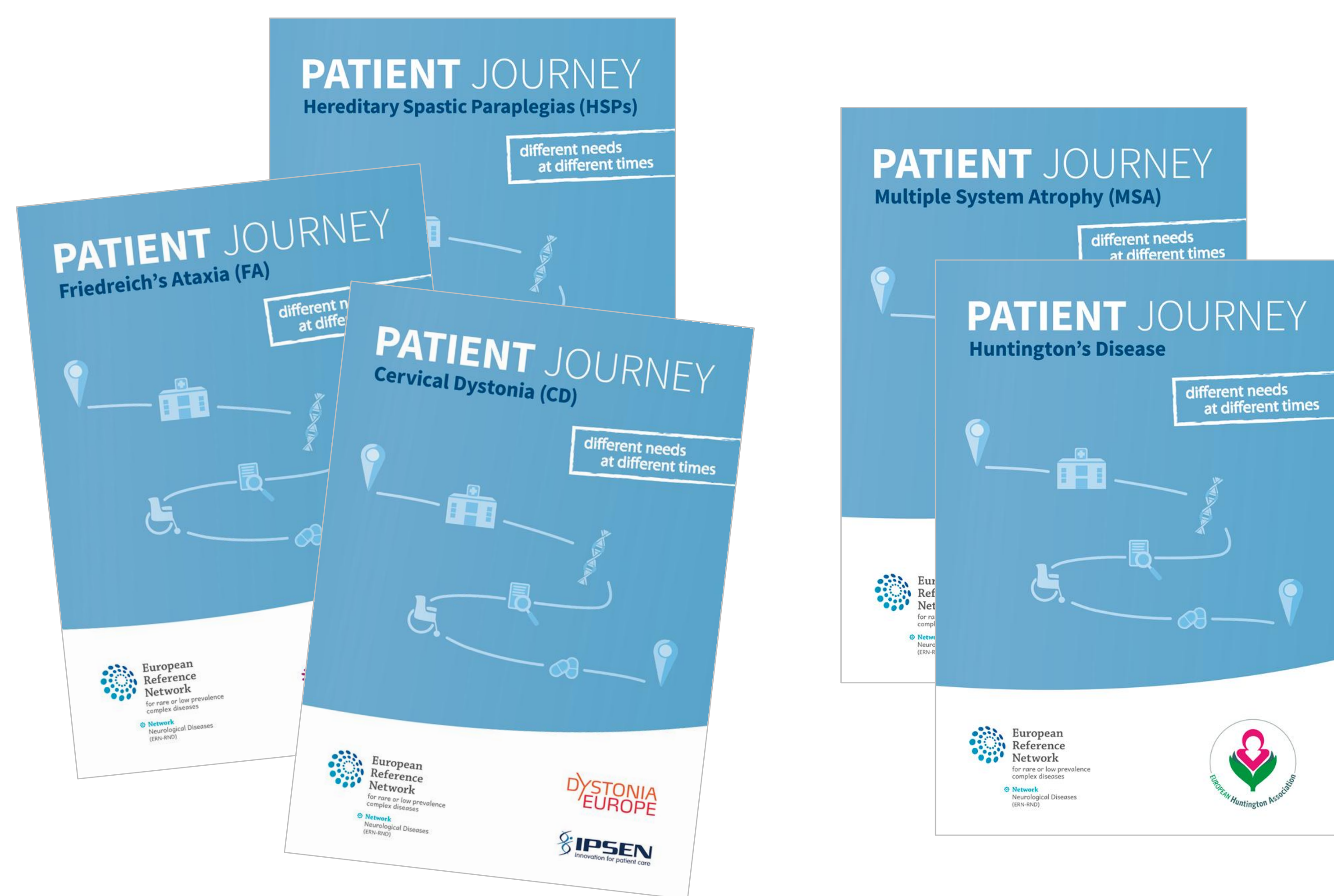
ERN-RND DISSEMINATION OF PATIENT JOURNEYS



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Communication
Manager

Dissemination of Patient Journeys (PJ)

➔ **GOAL:** Every newly diagnosed patient gets a PJ in their language



STATUS

- 6 finished PJs (2 disseminated)
- 3 in development
- on-going translations and revisions

Help us with translations?

EVALUATION

Reporting on handed-out PJs by expert centers & national patient organizations, tracking of downloads, shares/likes/views on social media (once a year)

Dissemination Channels

ERN-RND NETWORK



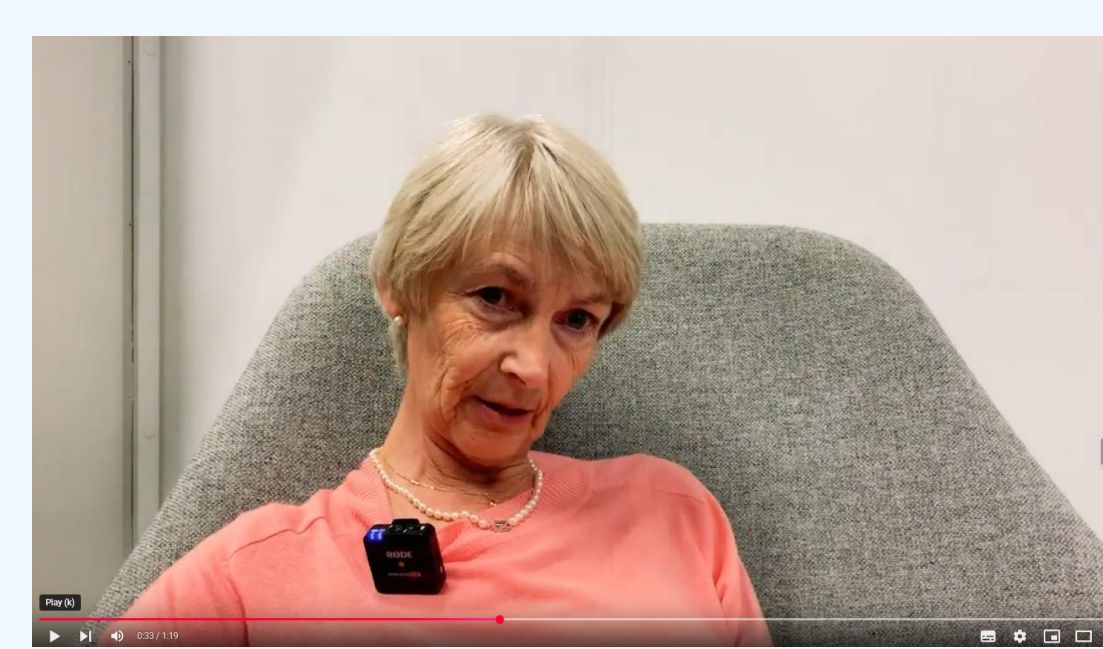
Handed-out flyers by expert centers and patient organizations



SOCIAL MEDIA



Patient Journeys as
Scientific Theatre short movies



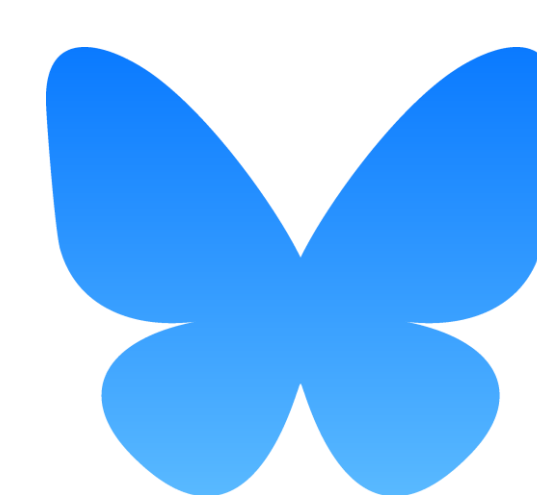
Patient Journey short videos of
personal ePAG stories

COOPERATIONS



Podcast on developing
a PJ (EURORDIS)

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Like, share & comment on our posts to reach and help many people!



**European
Reference
Network**
for rare or low prevalence
complex diseases

Network
Neurological Diseases
(ERN-RND)



Funded by
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